

Luiss

Libera Università Internazionale
degli Studi Sociali Guido Carli

Mandatory language courses

Master's Degree Program in **Marketing** (majors in English)
Students enrolled in the academic year 2024/2025

LUISS



Languages offered

- Arabic
- Chinese
- French
- German
- Italian for foreign students
- Portuguese
- Russian
- Spanish

Mandatory language

All language courses, regardless of the degree program, are held in the target language in order to ensure a proper learning

Mandatory language: general rules

The Master's degree program in Marketing (majors in English) includes a 4-credit **mandatory language** different from English

In **November/December 2024** you have to enter your Web Self Service area and select the mandatory language. No changes will be possible after the period for compiling the study plan and if you do not choose your language by the deadline, you will be assigned one as a matter of course

Mandatory language: general rules

Language courses do not have a limited number and they will be activated based on the number of choices and the level of students

In **February 2025** a **placement test** for activating and defining the language groups will be carried out

In case the chosen course was not activated, you will have to select another language among the available courses

Mandatory language: general rules

Classes are scheduled **during the week** and courses last for **one semester**: 11 semester of the first year. No exemption is provided

At the end of the course you will sit a pass-or-fail exam scheduled during the penultimate lecture in order to obtain the credits along with a **final language qualification** that will be granted if you can demonstrate a progression

Italian courses for foreign students

Italian language courses are **offered to foreign students** and, unlike the other language courses, they are delivered from the first semester of courses

Please note that the course is reserved to students with a foreign citizenship. If you are a native Italian speaker and you select Italian, the course will be automatically replaced with a different language

Italian courses for foreign students

If you started attending the course in September 2024 and decide to select it as your **mandatory language**, in case of attendance at or above 50%, the semester already attended will be counted to determine the conclusion of the course and you will have the opportunity to obtain the credits earlier than planned

Otherwise, in case of attendance below 50% the course will restart again for one semester

Lesson attendance

Attendance is **important** as participation is a part of students' **final evaluation**. Although there is not a **maximum number of absences**, it is recommended not to exceed the number of **three**

Active participation in lessons is also the best **preparation** for **the final for-credit exam** taken at the end of the semester

Starting from the beginning of the lessons the materials and contents of the course will be made available by teachers on the proper platform **Luiss Learn** in the section: Courses > Centro Linguistico di Ateneo

You have to **enroll** to your Luiss Learn group **autonomously** after receiving a communication from the University Language Center with the number of the assigned group

In order to complete the enrollment to the group, you need to click on «Enroll me». Once registered, the assigned group will be displayed in the Luiss Learn «Dashboard»

University Language Center

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LiveChat: Tuesday and Thursday from 10 am to 12 pm and from 3 pm to 4 pm