

Staff Development Workshop on Internal Communication and Engagement

6-7 October 2022

PROGRAM FOR INTERNAL COMMUNICATION REPRESENTATIVES

THURSDAY, 6 OCTOBER 2022

Faculty Restaurant, Viale Romania Campus

12:30-14:00 Lunch

Loft, Viale Romania Campus

14:15-14:30 Opening & Introduction

Andrea Prencipe, Rector, Luiss University

Daniele Gallo, Jean Monnet Chair and Rector's Advisor ENGAGE.EU Alliance, Luiss University

Lorenzo Valeri, Director Post Graduate, Luiss University

Session 1

14:30 -14:45 Introducing the Consultants

Lorena Franzini, Internal Communication and Corporate Web Director, WINDTRE SpA

Alberto Castelvocchi, Professor of Communication, Luiss University

14:45-17:45 Project Presentations

15 minutes from each Institution and 10 minutes discussion for each project

Ministero delle Infrastrutture e Mobilità Sostenibile (MIMS)

18:00-19:30 Social Activity: *MIMS Contemporaneo*

Piazza di Firenze 26, Rome

20:00 Dinner at Obica Parlamento

FRIDAY, 7 OCTOBER 2022

Loft, Viale Romania Campus

10:30- 12.30 Discussion (continued from Day 1)

Emanuele Faini Lab, Via dei Sabelli 58

12:30- 14.00 Lunch at Emanuele Faini Lab

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PROGRAM FOR TASK 2.5 COMMUNITY LEADERS

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14:30 - 17:30 Session 1 Communities and Engagement

Where we are; Vision: where we want to go; How to get there: theory and practice

Alessandro di Mauro, Senior HR Manager Medtronic

Oliviero Malaguti, Senior Consultant, Vitruvia

Martina Bergamo, Engagement Leader, Ikea

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9:00-10:30 Drafting the main points for a manual

Giulia Rossi, Principal Digital Innovation Lead - South Europe, Amazon Web Services

Emanuele Faini Lab, Via dei Sabelli 58

11:00-13:00 Pasta International Academy Workshop

Learn how to make pasta with chef Emanuele Faini

13:00-15:00 Lunch